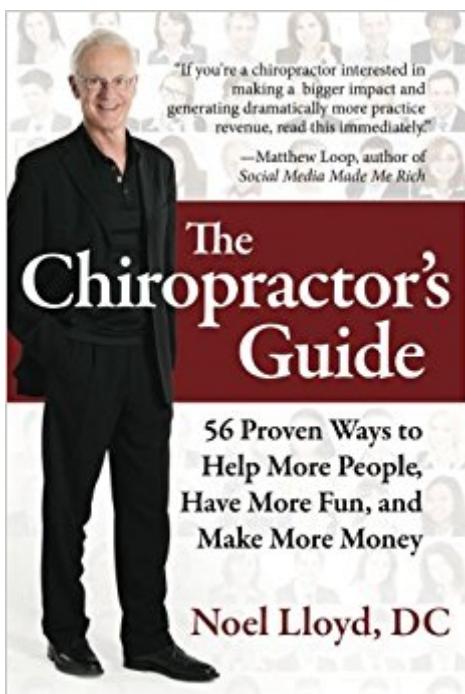


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# The Chiropractor's Guide: 56 Proven Ways To Help More People, Have More Fun, And Make More Money



## Synopsis

Fact: Every chiropractor wants a busy, thriving practice where we're helping lots of people, having tons of fun, and making a good living. Fact: Failures are common in private chiropractic practices. Fact: Most doctors will never realize their dreams because they never get the training or mentoring they need to break into success. This book changes that. Over the past four decades, Dr. Noel Lloyd has built and sold ten chiropractic businesses and developed dozens of successful associates. Today he runs two practice management companies that train hundreds of chiropractors around the world. Here, for the first time in print, Dr. Lloyd is sharing his winning strategies. The Chiropractor's Guide is packed with 56 cream-of-the-crop tips and systems for everything from attracting more patients to better managing your staff and yourself. These programs and procedures have been tested for tens of thousands of hours in hundreds of practices around the world, with proven results. Are you ready for your best-ever year in practice? Start reading. "If you're a chiropractor interested in making a bigger impact and generating dramatically more practice revenue, read this immediately." - Matthew Loop, author of Social Media Made Me Rich. "Anyone who follows the advice offered in this guide will be successful, period." - Gerard Clum, President Emeritus, Life Chiropractic College West

## Book Information

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## Customer Reviews

Dr. Noel Lloyd decided to become a chiropractor at the age of eleven with his father's encouragement. He graduated from Palmer College of Chiropractic in 1971 and founded Sound Chiropractic Centers in his home state of Washington. Dr. Lloyd now heads up Five Star Management ([www.myfivestar.com](http://www.myfivestar.com)) and The New Patient Academy, supporting chiropractors

around the world. He lives in Seattle with his wife, Kate.

Just finished reading this great book with pages of notes that I want to implement immediately! I wish Dr. Lloyd would have written this years ago. Seriously worth every penny and so much more. If you are interested in helping a lot people through the gift of Chiropractic THIS is the book for you. Gem after gem!!! Thank you Dr. Lloyd ÅfÂ Å Å,Ã ÆœÃ Å

This book breaks down a load of decades of experience in Chiropractic practice in a entertaining and useful easy read. Every page seems to have thousands of dollars in value! To be blunt, if you're in practice (whether you're winning or not), I can't imagine a better way to invest \$20 and a few hours of your time!

Great info for growing your practice. Worth the read. Buy it.

I am a Life graduate DC with over 28 years of experience in a wonderful practice; however, over the past 5 years, while surviving life's difficulties which all of us face at one time or another, I found my practice had become stale and lackluster. I had been searching over the past year for answers to my practice woes and came across some expert marketing ideas, but knew that a lot of new patients would be a disaster in an office that was not run efficiently. I was successful in others eyes, but silently knew that I was complacent, bored & tired of training staff. I was on the verge of losing my lasting purpose, that is until I was given Dr. Lloyd's book as a gift. I was awestruck! It was crazy great! Never have I seen any super successful DC share every intimate detail of how he achieved it. It provided me with much needed affirmations of things I've done right, great practice procedures I used to do but nearly stopped and solved every internal problem that was holding me back from the practice of my dreams. Dr. Lloyd's charm and keen sense of humor shines through in his writing. This book is well written, logical and easily absorbed. If you are looking to restore or begin the practice of your dreams that is streamlined, busy, fun, while treating as many patients as your heart desires while being financially rewarded and take dream vacations, this is the book for you! I just purchased several for my DC friends for Christmas! Ho! Ho! Ho! Here's to being Po No Mo!

Dr. Noel hits it out of the park with this Chiropractor's Guide to helping more people, having more fun and making more money. This book is a must read for any chiropractor or business owner wanting to find the keys to success of growing a prosperous business with systems and checklists. I

have been in practice for almost 20 years and I am excited to finally connect the dots in making my practice love and lead my patients to greater health and the life they want. I flew home from Vegas for a conference and couldn't put this book down. If you are looking for the secret to success in your business, get this book today and begin the process. Thank you Dr. Noel for this life changing gift!

After 39 years in practice with my husband I still continue to learn and glean from the professionals. Thanks to Dr. Noel, I again have found a reproducible system filled with gems for a successful office (what ever type office you might have) in this book. Don't pass by a single chapter, though I must admit I started with one that I felt I was in need of the most. Recommending this to young chiropractors in their start up year as a must read is for certain. Don't just enjoy it, do it!

The most clear concise real time current chiropractic guide that is a must read for every Chiropractor, Student, Associate Doctor, Clinic Owner. I read this book "Start to Finish" and now every time I pick up this book I learn something that helps my practice and my life journey! Thank you Dr. Lloyd for this wonderful book. Finally a book that tells the truth and passes on the wisdom, love, and passion of this great profession. I am having more fun, helping more people, and as a result earning more money. This is a "WIN-WIN" for everyone that reads this book.

This book has been an amazing tool for growth in my practice. If you slowly implement the 56 principles, you will increase your success. Dr. Noel Lloyd is a great writer. I could hardly put this book down, it was filled with so many awesome nuggets. This is the type of book that I will review yearly. It is an awesome resource guide. I highly recommend it for any chiropractor that wants to help more people, have more fun, and make more money. Thank you Dr. Noel Lloyd.

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